



Dissemination Material

D6.3



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Informazioni

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Coordinatore	Regione Abruzzo		
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Work Package	WP6		
WP Leader	AISFOR srl		
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1. Introduction

1.1 TIGER project

The construction sector is one of the largest consumers of energy in Europe, responsible for nearly 40% of energy consumption and 36% of GHG emissions. Such problem is intimately connected with the old age and inefficiency of the European building stock.

Moreover, the EU average on the population-reported indicators from the member states Report on Energy Poverty 2019¹ shows that in 2018 7,3% of population is unable to keep home adequately warm, 6,6% is unable to pay its utility bills on time, 16,2% of the households spends a high share of their income on energy expenditure. It is evident how the need for action is immediate: the European Observatory for Energy Poverty² (EPOV) underlines the need for “integrated” measures to address both energy efficiency and energy poverty, based on concerted policy actions through a combination of measures in the energy, social housing, and health sectors. It is important to underline also how the recent COVID-19 pandemic has exacerbated energy poverty, obliging people to stay home, and increasing energy-consuming activities while, at the same time, reducing family’s incomes. TIGER project proposes itself as a possible solution perfectly fitting the European policy recommendation and reflecting the integrated approach above mentioned: the project aims at “building effective programmes, such as financing schemes for households to renovate their houses, to reduce energy bills and help the environment in order to address housing

¹ https://www.energypoverty.eu/sites/default/files/downloads/publications/20-06/mj0420245enn.en_.pdf

² “Towards an inclusive energy transition in the European Union: Confronting energy poverty amidst a global crisis Third pan-

EU energy poverty report of the EU Energy Poverty Observatory” <https://op.europa.eu/en/publication-detail/-/publication/4a440cf0-b5f5-11ea-bb7a-01aa75ed71a1/language-en>

³ https://ec.europa.eu/info/sites/info/files/european-green-deal-communication_

improvements and retrofitting". More specifically, the overall objectives are to set-up **an innovative financial model, based on Energy Performance Contracting (EPC) and to combine the different financial tools available at National and Regional level** (ROP ERDF funds, National incentives (i.e Thermal account), tax deductions (i.e. Ecobonus and Superbonus) and soft loans). Moreover, the inhabitants of the social buildings will be actively involved in the entire process of refurbishment of their households by implementing a bottom-up mechanism considering their needs and difficulties eventually arising from a condition of energy poverty. The engagement with the householders will be strategic in assuring a better acceptance of the project and overcome the eventual barriers which are likely to arise. The whole process will allow for the maximisation of cost savings **to support social housing agencies (ATERS) for energy retrofitting of their buildings** in the Abruzzo Region.

The project will involve **more than 1.500 apartments** and **addressing 20.000 consumers**, with an expected **investment of 16.431.092€**. The overall **long-term impacts** are:

- Reduction of buildings energy consumption higher than 33%;
- Reduction of primary energy consumption over than 8,7 GWh/year and 749,7toe/year;
- Reduction of CO2 emissions by 1.760,3 tonnes/year, contributing to the decarbonisation of EU building stock;
- Empowerment of 20.000 consumers;
- Refurbishment of 1.529 dwellings.

Moreover, TIGER project is developed as a pilot project to be scaled and repropose at national and European level.

The partners of the project are Abruzzo Region (coordinator), the ATER of Pescara, L'Aquila, Teramo, Chieti and Lanciano, AGENA Srl - Agency for Energy and the Environment of the Province of Teramo, AESS - Agency for the energy and sustainable development of Modena and AISFOR Srl.

1.2 WP6: Communication and dissemination activities

One of the main innovative aspects of the TIGER project is the strong engagement with stakeholders. TIGER is not an isolated research project but, to reach its ambitious goals, it needs to engage and cooperate with many different actors: householders of the social buildings, ESCOs, social housing companies and public authorities. These actors may then also promote and benefit the further replication of the financing model and the best practices after the end of the TIGER project.

It is evident how communication and dissemination activities play a key role, fostering the project's understanding, cooperation with other projects and stakeholders and facilitate the exploitation of useful synergies.

TIGER communication and dissemination activities are included in work package six (WP6), under the responsibility of AISFOR. More in detail, WP6 focuses on external and formal communication, while WP5 oversees the engagement and communication with the inhabitants of the social housing (ATERS) engaged in the project.

The main **objectives** of the communication activities are:

- the dissemination of TIGER project's objectives and results at national and European level.
- the recognition of TIGER model as a best practice for future renovation activities in social housing.

To achieve these goals WP6 contains the following tasks:

- T6.1 TIGER Dissemination Plan
- T6.2 TIGER website and social accounts
- T6.3 Communication, Dissemination and Exploitation material
- T6.4 Publication and participation in Events
- T6.5 Exploitation and Sustainability

And foresees the following deliverables:

Deliverable number	Title	Type	Dissemination level	Due date
D6.1	Stakeholder Communication and dissemination plan	Report	Public	M3
D6.2	Website	Website	Public	M3
D6.3	Dissemination material	Website	Public	M6
D6.4	Report on Dissemination Activities	Report	Public	M36
D6.5	Exploitation Plan	Report	Confidential	M30
D6.6	Final Publishable Report	Report	Public	M36

The present document constitutes the **D6.3 Dissemination Material** which includes the material to be used throughout the project to communicate and disseminate the project and its results.

The materials have been designed with the same visual identity as identified in the communication and dissemination strategy and already used in designing the website.

2. Dissemination material

The project dissemination materials will be all the documents prepared during the project lifetime to disseminate the results. Mainly project deliverables as defined in the technical annex of the grant agreement) and presentations. To ensure that all deliverables and all presentations will be prepared in an harmonised manner, AISFOR has prepared the template for the deliverable (both the Italian and English version) and also the template for the powerpoint presentations. All the templates are included in the deliverable zip file

3. Communication material

In order to support the partners also in the communication of the project, AISFOR has prepared the following general communication material:

- 3-fold brochure,

OBIETTIVI

- ✓ 58 Comuni della **Regione Abruzzo**
- ✓ 1.500 appartamenti
- ✓ 20.000 inquilini

PARTNER del progetto:

- Regione Abruzzo
- AISFOR
- Agena
- AESS
- Ater Aquila
- Ater Pescara
- Ater Chieti
- Ater Teramo
- Ater Lanciano

RIQUALIFICAZIONE ENERGETICA

investimenti per
16 MILIONI DI EURO

BENEFICIARI del progetto:

ISTITUZIONI NAZIONALI ED EUROPEE

Una parte consistente delle attività del progetto TIGER è incentrata alla creazione di linee guida e indicazioni per permettere alle istituzioni nazionali ed europee non direttamente coinvolte di conoscere a fondo il progetto, imparare dai punti di forza individuati e **mettere in atto simili strategie per replicare il modello di intervento** per la riqualificazione energetica degli edifici sociali.

INQUILINI DELLE ATER ABRUZZESI

Il progetto TIGER prevede di **informare e coinvolgere direttamente gli inquilini** delle case sociali tramite workshop, attività di formazione e distribuzione di materiale informativo

La nostra SFIDA

TIGER è un progetto finanziato dall'Unione Europea nell'ambito del programma Horizon2020 con l'obiettivo di sviluppare soluzioni finanziarie innovative per far fronte alla mancanza di risorse economiche negli interventi di **riqualificazione energetica nell'edilizia sociale** e, sinergicamente, alleviare il problema della povertà energetica.

Nel corso dei 3 anni previsti le azioni svolte permetteranno di ottenere le risorse finanziarie gli investimenti necessarie ad avviare le attività di riqualificazione energetica degli edifici e la creazione di un bando per le ESCO. Inoltre, il progetto si propone di coinvolgere e rendere partecipi gli inquilini delle **ATER** attraverso l'organizzazione di una serie di incontri, workshop e attività di formazione sul tema dell'efficiamento energetico, risparmio e povertà energetica.

RIQUALIFICAZIONE ENERGETICA

Assistenza alla Regione Abruzzo e alle ATER per le attività di ristrutturazione ed efficientamento energetico di parte del complesso edilizio.

FORMAZIONE DEGLI INQUILINI

Attività specifiche rivolte agli inquilini delle case direttamente coinvolte nel percorso di ristrutturazione

PROGRAMMA DI INVESTIMENTI

La definizione di un nuovo modello finanziario per raccogliere gli investimenti necessari ad attuare l'azione di efficientamento energetico degli edifici.



 **TIGER**
Triggered Investments in Grouping of Buildings for Energy Renovation

 www.tigerproject.eu

➤ Roll-up

Riqualificazione energetica
Investire per **16 milioni di euro**

TIGER
Thermally Insulated Green Energy Retrofit

- 20.000 Impianti
- 1.900 Appalti
- 88 Comuni della Regione Abruzzo

RIQUALIFICAZIONE ENERGETICA
TIGER (Thermally Insulated Green Energy Retrofit) è un progetto della Regione Abruzzo e della ATER, finanziato da fondi di co-finanziamento europei, finalizzato a modernizzare gli edifici pubblici e privati con interventi di riqualificazione energetica per il 50% (certificata) e del 75% (prevedibile) della ATER.

FORMAZIONE DEGLI INQUADRI
Attività specifiche rivolte a migliorare le competenze tecniche e professionali del personale di riferimento.
Attività formative agli impianti della ATER in generale.

PROGRAMMA DI INVESTIMENTI
La definizione di un nuovo modello tecnico e progettuale per gli interventi di riqualificazione energetica e di isolamento di edifici pubblici e privati, in base agli edifici e ai requisiti predefiniti del progetto TIGER.

PARTNER

NUOVE ABRUZZO www.abruzzo.it	ASSE www.asse.abruzzo.it	ATRIQUINTI www.comuneatriquinti.it
AOSTA www.comuneaosta.it	ATER ACASTA www.ateracasta.it	ATER TERAMO www.comuneateramo.it
ATERA www.aterabruzzo.it	ATER PESCARA www.aterpescara.it	ATERLANCIANO www.comuneaterlanciano.it

www.tigerproject.eu

CONTRATTI PROGETTO

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- Standard presentation (both in Italian and English)



**TIGER - Triggered Investments
in Grouping of buildings for
Energy Renovation**

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 101018403

TIGER

TIGER – finanziato Horizon 2020 (GA 101018403)

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Partenariato:

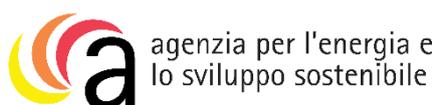
- Regione Abruzzo
- ATER Pescara, L'Aquila, Teramo, Chieti e Lanciano
- AGENA Srl (Ag. Energia e Ambiente di Teramo)
- AESS (Ag. Energia e Sviluppo sostenibile di Modena)
- AISFOR Srl



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ABRUZZO



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